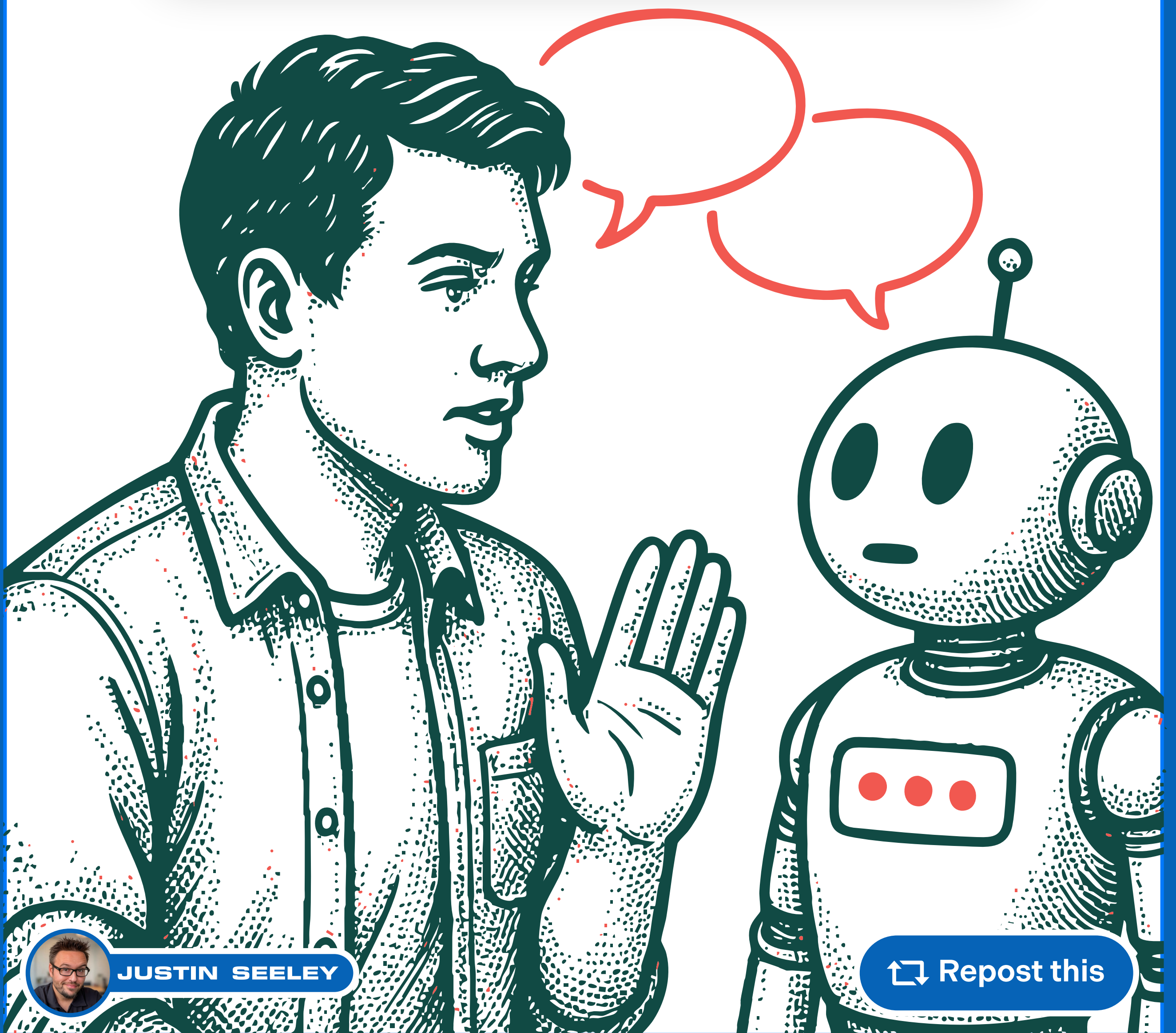


Communicate Like a Pro

for L&D professionals engaging stakeholders.



JUSTIN SEELEY

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Introduction

Tired of getting vague feedback or unclear direction? These quick communication shifts will help you navigate stakeholder conversations like a pro.



How to achieve smoother stakeholder interactions and stronger buy-in.

Avoid Training Jargon	Clarifying Scope	Getting Buy-In
 We need to align with Bloom's Taxonomy.	 This might take a while depending on design.	 Leadership just told us we have to do this.
 Let's make sure learners can apply this skill on the job.	 This module will take about 2 weeks once we finalize content.	 Here's how this supports our overall business goals.
Explain Your Decisions	Set Clear Expectations	Double-check Alignment
 That's just how we design our courseware.	 We'll need your input at some point in the coming weeks.	 Let me know if this works for you.
 We chose this method to reflect real-world use.	 Can you review this draft by Friday at noon?	 Are we aligned on these goals and outcomes?
Give Helpful Feedback	Request Engagement	Close the Loop
 This content doesn't work for me.	 Can you approve this training?	 I'll circle back...
 This might confuse learners—can we simplify it?	 Can your team review and share feedback?	 I'll revise the module; you'll confirm SME availability by Friday.

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